



Department Profile
College of Fine Arts and Communication: Department of Mass Communication

Faculty Headcount (November 1 snapshot)	2019	2020	2021	2022	2023
Instructor	0	0	0	1	0
Assistant Professor	8	4	5	6	7
Associate Professor	4	7	7	6	5
Professor	4	4	4	3	4
Total Tenured/Tenure-Track Faculty	16	15	16	16	16
Clinical, Visiting & Practice	0	0	0	1	1
Lecturer	3	4	4	3	3
Total Other Faculty	3	4	4	4	4
TOTAL FULL-TIME FACULTY	19	19	20	20	20

Enrolled Majors (Fall Census)	2019	2020	2021	2022	2023
Mass Communication	412	383	370	495	483
Pre-Mass Communication	235	234	174	n/a	n/a
Total Undergraduate Majors	647	617	544	495	483
Communications Management	30	41	48	53	43
Total Graduate Majors	30	41	48	53	43
TOTAL ENROLLED MAJORS	677	658	592	548	526

Student Credit Hours (Fall Census)	2019	2020	2021	2022	2023
Lower Undergraduate	1,815	1,740	1,503	1,566	1,632
Upper Undergraduate	3,274	3,310	2,990	2,837	



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Undergraduate Class Size (Fall Census)	2019	2020	2021	2022	2023
50 or more	1	0	1	0	0
TOTAL UNDERGRADUATE CLASSES	80	0	68	63	67

Degrees & Certificates Awarded (Academic Year)	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Bachelor's Degrees	176	211	180	192	164
Master's Degrees	4	6	9	7	16
Certificates	2	5	3	9	2
TOTAL DEGREES & CERTIFICATES AWARDED	182	222	192	208	182

Expenditures (Fiscal Year)	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
MCOM Lab/Class Fee	\$16,475	\$9,758	\$13,750	\$19,491	\$10,027
Mass Communication	\$2,513,383	\$2,486,684	\$2,590,021	\$2,817,044	\$2,962,836
TOTAL DEGREES & CERTIFICATES AWARDED	182	222	192	208	182