## 0 D U N H W L Q J M 0L Q7 RAUG-Y L V L RQ U P

Student:

7 8 ID#:

Date:

Catalog Year:

Major:

Major A dvisor:

- Î 7 KH9 DUNHWU.IZQJOLQRBJQVBWWXQLWOYOPQXVEWFRPSOBLWWBWGUDGH HTXLYDOHQW F RUKLJ1KRHOU&18610[MBZKU18HOHDFOOW7\*0LQBUOGHRWYUPDDOGGOP\LWWWWIKIGI&RFO%G3KHVIHQHVV DQG (FRQBRQBZEGO)RDWUDGXIDTRABP% (
- Î 7 KLPVLQ BWU27 DYDLOWD#EWOXHGZHQBWDWDPDDMLRO%UXVLQ\$1831791/2QLVWUDWLRQZL3W%-168\$% % 8 DFRQFHQWUDWLRQLQ0DUNHWLQJ0.7\*
- Î 1 RP R UMH K DXQQ LZVLVD KO •WaạtQTow/son University

.H\/,67\*5\$'(LQFOXGHVD(W(WQHURRSOWOHHGH7G7UDQVIHUUHG

## <u>5(48,5(0(176R0.7\*0LQ</u>RU

- íX(&21 0LFURHFRQRPLF 3ULQFLSOHV
- îX0.7\* 3ULQFLSOHV RI 0DUNHWLQJ
- ïX0.7\* & RQVX178/ШКD\$5Q18200\VLV
- ð X0.7\* 3 HUV R60H10000 LQJ
- ñ X0.7\*, QWHUQ ODDVULNRHQVDLOQJ
- òX&200

## 5HFRPPHQGHG & RXUVH 6HTXHQFH

Term	Course	Prerequisite
Term 1	ECON 201	None
	COMM 131/THEA 101	None
Term 2	MKTG 341	Sophomore Standing & ECON 201
Term 3	MKTG 425	Junior Standing & MKTG 341
	MKTG 451	Junior Standing & MKTG 341
Term 4	MKTG 445	Junior Standing & MKTG 425
	MKTG Elective	Junior Standing & MKTG 451

127(6: