Why is this research needed?

What are the specific research goals and methodologies of your project?

How feasible is your project in terms of time, resources, and outcomes? Show that the project can be completed in one academic year and does not required additional funds or access.

What contribution will the project make toward the Fulbright goal of promoting cultural exchange and mutual understanding?

Why do you want to undertake this project?

How will your project help further your academic or professional development?

How will you engage with the host country community? Give specific ideas for civic engagement.

What are your qualifications for carrying out this project (academic, linguistic, intellectual, etc.)?

Give the reviewers a picture of you as an individual. Provide evidence of your personal qualities as a diplomat, self-starter, idealist, etc.

Outline the trajectory you have followed, what plans you have for the future (professional, academic, vocational), and how the Fulbright experience will enhance them.

Describe past experiences that have instilled this interest and prepared you for this experience.