

## Appeal/Demand

- x What is the anticipated student interest/demand in the course(s)?
- x What is the anticipated student interest/demand in the location/region?
- x How many students are enrolled in the majors and/or minors relevant to this program?
- x Is the program open to students from a wide variety of disciplines or does it satisfy a specific need?
- x Which students will this program appeal to?

## Academics

- x Does the course(s) fulfill specific requirements (major, minor, core)?
- x Does the course(s) have prerequisites? If so, will this limit the applicant pool?
- x Is the program cross listed across disciplines?
- x Is the program being initiated jointly with another department, another college within TU and / or another university (if this benefits the department and/or students)?
- x Is the program designed to develop and facilitate inter-cultural learning?
- x What types of learning activities are featured in the course(s)?
- x How does the location enhance the academic and cultural content of the course(s)?
- x Does the program include opportunities for cultural immersion/exposure to the local culture?
- x Does the program meet the recommended guidelines for the # credits being awarded?

## Location

- x Is the proposed location **Z** • (as determined by U.S. State Department/CDC guidelines)?
- x Is this a

Does the faculty member have previous experience or expertise in the region/country?

- x How many other study abroad options are available in this country/region?

## Feasibility

- x Is the program itinerary feasible/realistic?
- x Do program providers operate in this location?

- x Will the program be affordable?
- x Will the program budget support more than one faculty director or a faculty assistant?
- x Are there other sources of funding to support the program (grant, subsidy, scholarships)?
- x Is the program sustainable (one time program or plans to repeat)?
- x What were the previous enrollment numbers for the program (repeat programs only)?
- x Does the faculty member have ideas for promoting the program and recruiting students?